



2019

People's
Celebration

Saturday, December 14, 2019
St. Paul River Centre
St. Paul, MN

Hosted by TakeAction Minnesota

Sponsorship Opportunities

Sponsorship Benefits

Join TakeAction Minnesota for dinner, dancing, and unbreakable solidarity!

Nearly 1,000 proud progressives came together at the annual People's Celebration in St. Paul last year. This year's People's Celebration will be better than ever. As a sponsor, you'll help bring hundreds of Minnesotans together to celebrate victories and invest in the people-power we need for the fight ahead. Sponsors like you are recognized for your investment in Minnesota's statewide, multiracial, progressive movement. Real change takes all of us—we can't do it without you.

Legacy Sponsor—\$20,000

Includes 3 tables • Social media mention • Email recognition 3x (logo) • Website recognition (logo) • Recognition on event slide show (logo) • Sponsor name on table • Sponsor recognition on your nametag

Visionary Sponsor—\$15,000

Includes 3 tables • Social media mention • Email recognition 2x (logo) • Website recognition (logo) • Recognition on event slide show (logo) • Sponsor name on table • Sponsor recognition on your nametag

Leader Sponsor—\$10,000

Includes 2 tables • Social media mention • Email recognition 2x (logo) • Website recognition (logo) • Recognition on event slide show (logo) • Sponsor name on table • Sponsor recognition on your nametag

Changemaker Sponsor—\$7,500

Includes 2 tables • Social media mention • Email recognition 2x (logo) • Website recognition (logo) • Recognition on event slide show (logo) • Sponsor name on table • Sponsor recognition on your nametag

Warrior Sponsor—\$5,000

Includes 2 tables • Email recognition 2x (name) • Website recognition (logo) • Recognition on event slide show (name) • Sponsor name on table • Sponsor recognition on your nametag

Champion Sponsor—\$2,500

Includes 1 table • Email recognition 1x (name) • Website recognition (name) • Recognition on event slide show (name) • Sponsor name on table • Sponsor recognition on your nametag

Steward Sponsor—\$1,500

Includes 1 table • Recognition on event slide show (name) • Website recognition (name) • Sponsor name on table • Sponsor recognition on your nametag

Collaborator Sponsor—\$1,000

Includes 1 table • Recognition on event slide show (name) • Sponsor name on table • Sponsor recognition on your nametag

Grassroots Sponsor—\$500

Includes 5 tickets • Recognition on event slide show (name) • Sponsor name on table • Sponsor recognition on your nametag

Social media reach is over 10,000. Email reach is over 8,500. Event reach is 1,000. Tables seat 10 people.

Reserve your sponsorship today!

To reserve your sponsorship, please contact Bethany Murray at sponsor@TakeActionMinnesota.org or 651-379-0758. For maximum impact, please reserve your sponsorship by November 15th.

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