we demand
CLIMATE
JUSTICE
the basics

WORKERS RISING
FOR OUR
FUTURE
2022 was a year that set the table for the next decade in Minnesota. What we planted in the midst of crisis and unprecedented global upheaval the two years prior began to bear fruit and we are clearer than ever on the path forward. Our success is only possible because of people coming together to build the just, joyful future we deserve.
Our strategic approach delivered major results: people we had two or more conversations with were 29% more likely to vote.
2022 ELECTION CYCLE IMPACT

HELD
21,128
DEEP CANVASS CONVERSATIONS WITH VOTERS

REACHED
3,197,644
PEOPLE ONLINE

COMPLETED
1,440
DIRECT VOTER CONTACT SHIFTS

REGISTERED
612
VOTERS
TakeAction’s Movement Politics Program supported candidates running at nearly every level of government from local to statewide offices who would boldly advance our shared agenda and co-govern with us – like Mai Chong Xiong to Ramsey County Board, Mary Moriarty to Hennepin County Attorney and Keith Ellison to Minnesota Attorney General. We endorsed 44 candidates, and 38 won!

One memorable victory happened in now Representative Liish Kozlowski’s primary election. Liish was running against a fossil-fuel backed candidate, and TakeAction leaders were determined to get Liish across the finish line and to the general election. TakeAction held 788 deep canvass conversations with folks in Duluth encouraging them to vote for Liish, which included mobilizing 279 people to vote in the primaries who had never previously voted in a primary election. Liish won their primary race by 799 votes, moving on to the general elections where they became the first nonbinary person elected to the Minnesota House. We know that by expanding the primary electorate, turning out 279 new primary voters, and persuading regular voters to support Liish, TakeAction leaders had a major impact on their win!

Rep. Kozlowski has been a champion for healthcare access, climate justice, and affordable housing, and TakeAction is proud to be a partner and supporter of their work at the Capitol.
Moving from outrage to elected office

Jessica Schwinn (she/her)
Greater Minnesota Leader & Centennial School Board Member

Jessica Schwinn felt called to action after being disappointed in her school board’s decision on masking and return to school mitigation measures during the pandemic. She joined a local Facebook group and met other activists who shared her values and were ready to make a change in their community. Then, she met a TakeAction organizer and who helped her develop as a community leader via coaching from that organizer and by attending TakeAction leadership trainings.

With TakeAction’s support, Jessica and fellow activists learned the intricacies of running a campaign for elected office. They knocked on thousands of doors and had powerful conversations with voters about what was at stake in the community and their vision for change. All of this in a highly charged and intimidating environment where opponents used lies, threats and scare tactics in an attempt to stop Jessica and her team. After all the votes were counted, Jessica won her election and is now serving on the Centennial School Board!

She and her team already have a plan to keep their momentum going and to keep safe, like someone will always be at a school board meeting to have her back and walk her to her car. These hyperlocal ways people are modeling extraordinary courage, solidarity and care is how we not only defeat the MAGA right, but also build the world our children deserve.
TakeAction Minnesota’s theory of change to build and scale our grassroots movement centers on a powerful leadership development program, supporting changemakers to take impactful action in their communities. TakeAction tailors training and development, equipping people with the skills and tools they need to be leaders on the issues affecting their communities. Throughout the year, TakeAction supported leaders to take on numerous roles in the movement like running for office, building and leading on issue campaigns and shaping strategy.

LEADERSHIP DEVELOPMENT IMPACT

<table>
<thead>
<tr>
<th>TRAINED</th>
<th>DEVELOPED THE LEADERSHIP OF</th>
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<tbody>
<tr>
<td>771 PEOPLE</td>
<td>67 VOLUNTEER LEADERS</td>
</tr>
<tr>
<td>IN DEEP CANVASSING, POLITICAL EDUCATION, AND PUBLIC ACTION</td>
<td>WHO GUIDE OUR CORE WORK</td>
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<table>
<thead>
<tr>
<th>ENROLLED</th>
<th>MOBILIZED</th>
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<tbody>
<tr>
<td>2,242 NEW PEOPLE INTO TAKING ONGOING ACTION WITH US</td>
<td>450 PEOPLE TO REACH OUT TO THEIR REPRESENTATIVES ABOUT ISSUES THAT MATTER TO THEM</td>
</tr>
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</table>
When Enbridge’s Line 3 project threatened water, land, and communities in Northern Minnesota, Conor felt called to action. They joined TakeAction Minnesota’s deep canvass program to have conversations with TakeAction’s base about the issue.

Conor’s leadership blossomed in 2022. They joined the Movement Politics fellowship program, served in the TakeAction strategic objective cohort and helped shape and launch new climate organizing campaigns. This all culminated in the Worker’s Rising event co-hosted by TakeAction and the Awood Center, where they organized with labor groups, students, and climate activists toward a day of action against Amazon to demand better working conditions and climate action.

Conor shares, “TakeAction has changed my ability to talk to people and tell my own story. The program helped me see my own lived experiences connected to systemic issues and how to invite people to see that for themselves.”

“Everyone has a stake in what we are fighting for.”
- Conor Cusack (he/they)
OUR HISTORIES, OUR FUTURE
Movement Building & Capacity
We will work towards a Minnesota where each and every person’s needs are fully met, in this moment and for the future, with a belly full of healthy food, a stable roof over their head, clear water to drink, and clean air to breathe.”

– Minnesota Green New Deal Table

TakeAction Minnesota recognizes that profound inequities are deeply woven into every element of our lives – the institutions that govern us, the structures of our economy, and the air that we breathe. As the climate catastrophe escalates, TakeAction is committed to the transformative work needed to rewrite the rules of our economy and our democracy to create a Minnesota where we can all thrive. That’s why we are organizing leaders in every corner of the state and organizational partners to both oppose new fossil fuel infrastructure and to support a just transition that invests in highly impacted communities.

TakeAction launched the second year of the Minnesota Green New Deal Table, expanding the cohort to 10 organizations across the state and regranting $530,000 to community partners for climate justice organizing. Through the Green New Deal Table, partners are building alignment and infrastructure to widen the constituency protecting the environment and ensure the transition to sustainable energy improves the lives of people of color, Indigenous people and low-income communities with strong, equitable policy and by creating high-quality, sustainable union jobs. In 2022, Green New Deal Table partners hired organizers and program staff, researched and learned about climate justice policies and campaign strategies, and collaborated on efforts across six campaigns in the state.
TOGETHER WE ARE BUILDING A PEOPLE-POWERED MOVEMENT FOR JUSTICE!

Your support and solidarity were an essential part of making this all happen.

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